

Partner/Exhibitor Prospectus

# 2022 IEEE Phased Array Symposium



IEEE Boston Section



## 2022 IEEE International Symposium on Phased Array Systems and Technology

October 11–14, 2022 | Waltham, MA USA



[www.array2022.org](http://www.array2022.org)



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### **Exhibit or become a partner at one of the most important radar symposiums in the world.**

The 2022 IEEE Phased Array Systems and Technology Symposium will be held at the Westin Hotel in Waltham, Massachusetts, from October 11–14, 2022. Array2022 will provide a rich technical program over a broad array of topics in radar systems, technology, applications, phenomenology, modeling, and signal processing.

With more than 8,000 active IEEE members within a 50-mile radius, Boston is particularly well-suited for hosting the 2022 IEEE Phased Array Symposium. The area is also home to a large number of world-class universities, including MIT, Harvard, Boston University, Tufts University, University of Massachusetts, Brown University, Yale University, and Northeastern University. The population of IEEE student members exceeds 500 from schools in the area.

Owing to the depth and breadth of phased array expertise, research, and development activities that can be found in the region, Boston is an ideal venue for providing broad exposure to a wide range of participants.

### ***Why choose to be an exhibitor or partner in this event?***

**Your financial support provides you with the following:**

- An opportunity for your organization to be viewed as an important contributor to phased array technology
- Exhibit space to promote your products and services
- Exhibit hall usage organized to maximize exposure to symposium participants
- Networking opportunities with potential clients and new staff

This event will bring together international researchers, decision makers, and operators to discuss the most recent advances in phased array systems. Help to advance radar technology development, broaden your organization's exposure to the phased array community, and highlight your products and services to your target market.

We look forward to sharing this unique event with you!

Sean Duffy  
General Chair

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Neighboring towns contain many historical and artistic treasures. The Minute Man National History Park is one such treasure that honors the first battles of the American Revolution and is home to several battle sites, including Concord and Lexington. At Concord's North Bridge, visitors can see where colonial militiamen fired the famous "shot heard 'round the world."

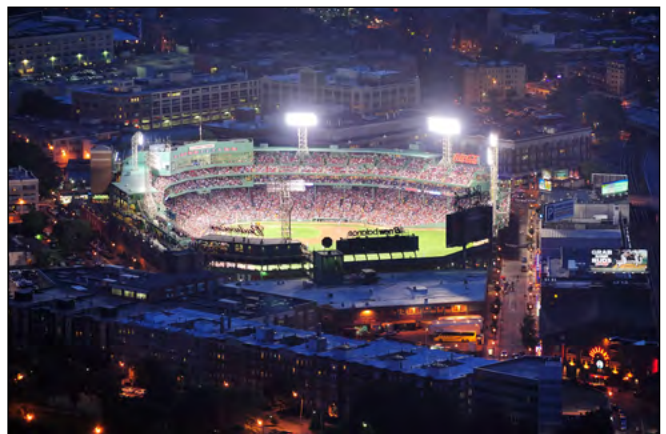
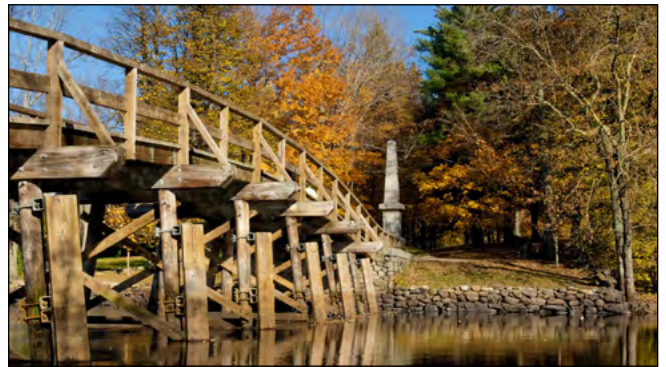
Concord is also home to Walden Pond, a favorite destination for the transcendentalists Thoreau and Emerson. Today, Walden Pond comprises the heart of the Walden Pond State Reservation and is designated a National Historic Landmark, ensuring that visitors can enjoy the area as Thoreau once did.

The deCordova Sculpture Park and Museum is the largest park of its kind in New England, encompassing 30 acres, and is located on the shore of Flint's Pond in Lincoln, Massachusetts. The sculpture park provides a constantly changing landscape of modern and contemporary sculpture and hosts more than 60 works. Inside, the museum features a slate of rotating exhibitions. deCordova's permanent collection focuses on works in all media, with emphasis on photography and works by artists with connections to New England.

Permanent treasures, hands-on exhibits, and ever-changing temporary exhibitions can be found at the city's famed museums: the Museum of Fine Arts, the Museum of Science, the Isabella Stewart Gardner Museum, the Children's Museum, the Institute of Contemporary Art, the John F. Kennedy Presidential Library and Museum, the Museum of African American History, the Harvard Art Museums, and the deCordova Sculpture Park and Museum to name but a few.

### Pictures:

- (1) Minute Man National Historic Park
- (2) deCordova Sculpture Park and Museum
- (3) Fenway Park
- (4) Museum of Fine Arts



# PARTNERSHIP OPPORTUNITIES

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<i>Benefit</i>	<i>Platinum</i>	<i>Gold</i>	<i>Silver</i>	<i>Bronze</i>	<i>Exhibitor</i>
Investment	\$15,000	\$10,000	\$5,000	\$2,500	\$1,900/ \$2,200
Recognition at the banquet	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Logo on presentation screen during breaks	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Ad in the symposium program	Full Page	1/2 Page	1/4 Page	Logo as a financial partner	
Ad in the symposium proceedings	Full Page	1/2 Page	1/4 Page	Logo as a financial partner	
Recognition on website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Complimentary symposium registration	Four (4)	Two (2)	One (1)		
Logo on prominent signage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Tabletop exhibit space	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>

Logos and advertisements must be provided to the organizing committee by March 15, 2022.



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## **PLATINUM PARTNER: \$15,000**

Partnership benefits include:

- Special recognition as a platinum partner at the banquet
- Your organization's logo on the presentation screen displayed during breaks
- Full page ad in the symposium program and symposium proceedings
- Recognition on the website as a platinum partner
- Four (4) complimentary symposium registrations
- One (1) complimentary tabletop exhibit space

## **GOLD LEVEL: \$10,000**

- Special recognition as a gold partner at the banquet
- Your organization's logo on the presentation screen displayed during breaks
- ½ page ad in the symposium program and symposium proceedings
- Recognition on the website as a gold partner
- Two (2) complimentary symposium registrations
- One (1) complimentary tabletop exhibit space

## **SILVER LEVEL: \$5,000**

- Special recognition as a silver partner at the banquet
- Your organization's logo on the presentation screen displayed during breaks
- ¼ page ad in the symposium program and symposium proceedings
- Recognition on the website as a silver partner
- One (1) complimentary symposium registrations

## **BRONZE LEVEL: \$2,500**

- Special recognition as a bronze partner at the banquet
- Your organization's logo on the presentation screen displayed during breaks
- Logo in the symposium program and symposium proceedings
- Recognition on the website as a bronze partner



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## **LANYARDS: \$4,000**

- Corporate logo printed on lanyards (provided by company) will be distributed to all symposium attendees
- One (1) complimentary symposium registration
- Recognition on the website

## **DELEGATE PENS: \$3,000**

- Corporate branded pens (provided by company) will be distributed to all symposium attendees
- One (1) complimentary symposium registration
- Recognition on the website

## **STUDENT LUNCHEON: \$3,000**

- Branded area and service table signage for a group of 100 student members and their mentors
- One (1) complimentary symposium registration
- Recognition on the website

## **STUDENT PAPER AWARD: \$3,000**

- Student paper award plaque with corporate logo
- One (1) complimentary symposium registration
- Recognition on the website

## **STUDENT TRAVEL SPONSORSHIP: \$3,000**

- Student paper presenters will receive funding for travel expenses
- One (1) complimentary symposium registration
- Recognition on the website



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## **SYMPOSIUM BANQUET: \$5,000**

- Corporate banner at banquet hall entrance
- One (1) complimentary symposium and banquet registration
- Recognition on the website

## **SYMPOSIUM BREAKFASTS: \$3,000**

- Branded area and service table signage
- One (1) complimentary symposium registration
- Recognition on the website

## **SYMPOSIUM LUNCHES: \$4,000 EACH OR TWO FOR \$7,000**

- Branded area and service table signage
- One (1) complimentary symposium registration
- Recognition on the website

## **COFFEE BREAKS: \$1,500 each, two mornings for \$2,000, three afternoons for \$3,000, or five total for \$5,000**

- Branded area and service table signage
- One (1) complimentary symposium registration



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**Exhibits will run from Tuesday, October 11 to Thursday, October 14, 2022, as follows:**

October 11	7:00 am–12:00 noon	Exhibitor Setup
October 11	1:00 pm–4:00 pm	Exhibits Open
October 12	9:00 am–4:00 pm	Exhibits Open
October 13	9:00 am–4:00 pm	Exhibits Open
October 13	4:30 pm–7:00 pm	Exhibitor Teardown

Note: Times may change as the program is finalized.

### Booth Exhibitor benefits include:

- Symposium supplies two (2) chairs, basic company signs, electricity, and basic wireless internet
- 6 ft tabletop exhibit space in Ballroom Foyer or Edevale A Exhibit Hall
- If more space is required, it is possible to reserve two or more tabletops
- Your logo on the Exhibitors page of the website
- Two (2) exhibitor-only staff registrations

Full payment is required by August 1, 2022. An exhibitor's kit will be forwarded to you upon receipt of your full payment

### EXHIBITOR PRICING

Before June 1, 2022	\$1,900
After June 1, 2022	\$2,200

To discuss your partnership or exhibit hall space, please contact the following:

#### Partnerships and Exhibits

Mark McClure

Marc Angelucci

[Exhibits@array2022.org](mailto:Exhibits@array2022.org)





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## PARTNER AND EXHIBITOR RESERVATION FORM

**Company/Organization:** \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Postal Code/Zip: \_\_\_\_\_ Country: \_\_\_\_\_

**Representative/Contact:**

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Name(s) of contact(s) attending the symposium if different from above:**

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**Option:** Please check the desired option(s)

**Partnership Level:**

**Table Tops:**

Platinum Partner: \$15,000

\$1,900 (Before June 1, 2022)

Gold Level: \$10,000

# of spaces: \_\_\_\_\_

Silver Level: \$5,000

\$2,200 (After June 1, 2022)

Bronze Level: \$2,500

# of spaces: \_\_\_\_\_

**Total:** \$ \_\_\_\_\_

**A 50% deposit will hold your space on a first-come, first-served basis. Full payment is required by August 1, 2022. Please mail completed form to IEEE Boston Section, One Centre Street, Suite 203, Wakefield MA USA 01880, or call (781) 245-5405 to discuss payment options.**